



Master Courses in English 2011

INTERNATIONAL STUDENTS ADMISSION 2011

Istituto Europeo di Design
www.ied.edu

The structure and contents of advanced training at the IED are changing to respond increasingly efficiently to everyone who aspires to reach higher levels in the world of creativity and of management.

The new structure features courses for those who have decided that they have a professional future in design and customised courses teaching how to conduct research and then work where the decisions are really made.

The spirit is the same one that drives Italian design: the spirit of curiosity and enterprise, the urge to change things with technical competence and plenty of creativity.

MASTERS

1st Level Masters lasting one year, with full-time attendance

These Masters aim at transferring knowledge of the methodological, technical, cultural and design tools pertinent to the various disciplinary areas. The course adopts an interdisciplinary approach to provide participants with the fundamental tools they need to achieve a complete understanding of the Design world: functions, methods and synergies between design and other fields. This Masters course is available in the three areas of Design, Fashion and Visual Communication.

This Masters course format enables students from a

variety of backgrounds to shape innovative professional profiles in the areas of design, fashion and visual communication, as well as enabling those who have already started training in these areas to build on their experience, so as to be able to qualify for a 2nd Level Masters course.

MASTERS: PROFESSIONAL AREA

2nd Level Masters lasting one or two years, with full-time or part-time attendance

These Masters aim to transfer the knowledge and skills necessary for practising professions with a high profile. The curriculum provides methodological, technical, cultural and design tools pertinent to the various professional areas and the ability to use them practically. Students who attend these courses attain the ability to manage design complexity in their professional field of reference. Resulting professional opportunities include jobs in firms working in various fields of production, in design and engineering practices or in communication agencies. In particular, their professional role may be that of expert professional practitioner, with theoretical skills combined with significant experience applied to their sector of reference, or product manager, with outstanding multidisciplinary propensities, responsible for developing new products and integrating them into the environment.

MASTERS: RESEARCH AREA

2nd Level masters lasting one or two years, with full-time attendance

These Masters aim to transfer a correct methodology for basic and applied research. The programme sets out to facilitate and implement the ability to choose the general curriculum and specific disciplines, on the basis of the student's own propensities and objectives, leaving plenty of space for experimenting, conducting research and free exploration. The course envisages a network logic, identifying areas of research that correspond to the identities of the various IED locations and valorising their cultural and methodological differences.

Students' professional profiles at the end of the course will be different from one another: researchers, who will target planning, the production of culture and the dissemination of research, using suitable methods and tools of investigation and working with private research centres; professionals in academic dissemination, who will generate advanced and refresher training in high-level training establishments; managers, who will be capable of identifying targets and related achievement strategies in complex systems, creating innovative and sustainable solutions and interactions in the course of managing production cycles and services, working for private industry or public institutions.

Academic information

CRITERIA OF ADMITTANCE

MASTERS 1st Level

Candidates must hold a first degree or the equivalent, in any disciplinary area.

The level of knowledge of the English language will be assessed in the course of a telephone interview.

MASTERS: PROFESSIONAL AND RESEARCH 2nd Level

Candidates must hold a first degree or the equivalent in the disciplinary area of the Masters course. Any equivalent professional experience will be assessed.

Candidates must also be sufficiently conversant with the English language to correspond to an intermediate level. This must be demonstrated by providing one of the following certificates or the equivalent:

- TOEFL Paper with a mark of 450;
- IELTS Academic with a mark of 5.0;

Admittance is subject to a motivational interview conducted either directly or by telephone by the co-ordinator of the Masters course and/or the person responsible for the location where the Masters course is held, when the candidate's academic record and/or professional career will be assessed, together with skills acquired and personal motives and propensities.

APPLICATION DOCUMENTS TO SEND

Candidates who hold the minimum qualifications may apply for the Masters courses by sending the following documents to the IED International Affairs Office (admissions@ied.it):

- Application Form;
- Letter explaining your motivation (max 1 page);
- Curriculum Vitae, specifying your academic qualifications, professional experience and language and IT skills;
- Portfolio (only for Masters: Professional and Research);
- Copy of your degree certificate, plus any relevant school and/or work certificates;
- Copy of your English language skills certificate or self-certification (only for Masters: Professional and Research);
- Photocopy of your passport.

PORTFOLIO

Your portfolio may include graduation thesis projects and projects conducted during your formal training and/or professional experience.

Candidates for the Masters (1st Level) and for the Masters: Professional and Research (2nd Level) in the management area may submit a detailed report of their personal academic and/or professional careers instead of the portfolio.

ENROLMENT

Once admitted, candidates may formalise their enrolment in the Masters course of their choice by signing the relevant regulations and paying the enrolment fee and the annual fee.

SCHOLARSHIPS AND FACILITATIONS

Some of the locations may make provision for scholarships covering all or part of the fees for particularly meritorious students.

Special facilitation policies will also be planned to encourage students to continue from the 1st Level Masters courses to the Masters courses: Professional and Research (2nd Level).

For further information about scholarships, please contact the IED International Affairs Office (admissions@ied.it).

INTERNSHIPS

In relation to the course contents and the training objectives, internships may be organised in firms. One of the fundamental characteristics of the academic services offered in the area of Masters courses is the IED's partnership with private sector firms, public sector institutions and agencies, all constituting benchmarks in their respective specific fields, who may collaborate in structuring projects to be developed during the courses, encouraging students to acquire professionally useful knowledge and skills and offering them the opportunity to conduct experiments.

These internships may be replaced by the development of a project simulating professional practice, applying the professional knowledge and skills acquired under the tutorship of professional practitioners who lecture at the IED.

THESIS PROJECT

The academic curriculum is completed with a project, whose different characteristics depend on the type of Masters course chosen, which is presented to a committee of experts (lecturers and professional practitioners) who assess the skills acquired.

Masters course (1st Level): a project that summarises the academic contents acquired during the course.

Masters: Professional (2nd Level): for the purpose of completing this study cycle, students must develop a thesis in the area specific to the Masters course chosen; agreed in advance with the course co-ordinator, the topic must be of relevance to design, simulate a professional project in every aspect and result in a credible finished product whose various implications can all be evaluated.

Masters: Research (2nd Level): as this course features greater student autonomy in the choice of academic curriculum, students are free to suggest a research topic of their interest to the Masters course co-ordinator.

DIPLOMAS/CERTIFICATES AND ASSESSMENT

At the end of the Masters course, all students who have no administrative situations outstanding will receive a certificate of attendance.

The Masters Diploma with a Professional or Research focus will be awarded to those students who achieve a positive assessment in all their intermediate evaluations and their theses. Candidates will be assessed by combining the results of the entire academic curriculum of the Masters course with the final examination assessment.

LAPTOP

A free Laptop will be provided for the following master courses:

1. in Milan: Product Design, Interior Design, Fashion Design
2. in Venice: Yacht Design
3. in Turin: Transportation Design, Advanced Design for Transportation, Design for Sport, Sustainable Architecture. The Laptop will remain property of the students.

WITHDRAWAL FROM THE COURSE

Withdrawal from the Master courses is permitted only after written notice has been submitted, in accordance with the following: Withdrawal 1 month before the beginning of the Master course: forfeit of the enrolment fee, the course fee will be reimbursed. At the end of this period, any student, who for any reason withdraws from their Master course, will be held liable to pay the total amount of the course fee and therefore will not be eligible for the reimbursement of any monies already paid.

ACADEMIC TRIPS

Communication Design Labs, Strategic Design Labs and European Design Labs, taught at IED Madrid, include approximately from two to six academic trips within Spain, the rest of Europe and/or beyond. Transportation expenses from Madrid to these destinations and accommodation during these academic trips is already included in the course fees.

CANCELLATION OF THE COURSE

The Istituto Europeo di Design reserves the right to cancel Master courses, within a month of the scheduled commencement date. Enrolled students will be informed by written communication and all fees already paid will be reimbursed, without any further costs.

GENERAL REGULATION

IED reserves the right to change any information contained herein without notice.

IED Location Addresses

MILAN
IED DESIGN
ARTI VISIVE
IED COMUNICAZIONE
VIA AMATORE SCIESA, 4
20135 MILAN - ITALY
Tel. +39 02 5796951
Fax +39 02 54101493
master@milano.ied.it

IED MODA LAB
VIA POMPEO LEONI, 3
20141 MILAN - ITALY
Tel. +39 02 583351
Fax +39 02 5833560
master.modalab@milano.ied.it

ROME
IED DESIGN
IED ARTI VISIVE
VIA ALCAMO, 11
00182 ROME - ITALY
Tel. +39 06 7024025
Fax +39 06 7024041
master@roma.ied.it

IED MODA LAB
IED COMUNICAZIONE
VIA GIOVANNI BRANCA,
122 00153 ROME - ITALY
Tel. +39 06 5717651
Fax +39 06 57305476
info.modalab@roma.ied.it
info.com@roma.ied.it

TURIN
IED DESIGN
IED MODA LAB
IED ARTI VISIVE
IED COMUNICAZIONE
VIA SAN QUINTINO, 39
10121 TURIN - ITALY
Tel. +39 011 541111
Fax +39 011 5170167
info@torino.ied.it

VENICE
ISOLA DELLA CERTOSA
30141 VENEZIA - ITALY
Ph. +39 041 2771164
Fax +39 041 2770825
info.venice@ied.it

CAGLIARI
VIALE TRENTO, 39
09123 CAGLIARI - ITALY
Tel. +39 070 273505
Fax. +39 070 2085066
info@cagliari.ied.it

FLORENCE
CASA DELLA CREATIVITÀ
Vicolo Santa Maria
Maggiore 1
50123 Firenze - Italy
Ph. +39 055 2676311
Fax +39 055 2645685
infoflorence@ied.edu

MADRID
IED DESIGN / MODA LAB
IED ARTI VISIVE
IED COMUNICAZIONE
CALLE LARRA, 14
28004 MADRID - SPAIN
Tel. +34 91 4480444
Fax +34 91 1892402
info@madrid.ied.es

BARCELONA
IED DESIGN
IED MODA LAB
IED ARTI VISIVE
IED COMUNICAZIONE
TORRENT DE L'OLLA, 208
08012 BARCELONA - SPAIN
Tel. +34 93 2385889
Fax +34 93 2385909
info@bcn.ied.es

SÃO PAULO
IED DESIGN
IED MODA LAB
IED ARTI VISIVE
Faculdade de Tecnologia IED
Rua Maranhão, 617
SÃO PAULO - SP - BRAZIL
Tel. +55 11 36608000
Fax +55 11 36608000
info@ied.edu.br

Practical information

for more information:
www.esteri.it
www.maec.es

VISA

All foreign students coming from non-EU countries must obtain a visa for study from the Italian/Spanish Consulate or from one of the Italian/Spanish diplomatic representatives in their countries of origin.

DOCUMENTS YOU NEED TO OBTAIN A VISA:

1. a valid passport
2. your enrolment certificate (the declaration issued by Istituto Europeo di Design in which the school guarantees that the student is duly enrolled. You must receive, along with the visa, one copy of that certificate stamped by the Embassy/Consulate)
3. the conditions of accommodation in Italy/Spain (residence or hotel reservation, rental of an apartment etc.)
4. a consular statement concerning health care in Italy/Spain. Students must also prove that they have sufficient means of subsistence for their entire stay in Italy/Spain and to go back in their home country.

COLOMBIAN STUDENTS

IED offers a free service through our partners in Colombia - Family Firm Consulting Ltda. They advise students about the necessary documentation and handle students' visa applications with the Spanish consulate. This minimises the number of applications refused.

RESIDENCE PERMIT FOR FOREIGN STUDENTS IN ITALY EU STUDENTS

All EU students staying in Italy for a period longer than 3 months must apply for domicile ("domicilio" - registration as a temporary resident) at the City's Office of the Municipality, where the students live.

PLEASE PREPARE THE FOLLOWING DOCUMENTS:

1. Passport or ID (original + 1 copy)
2. An original of the Certificate of enrolment from the Istituto Europeo di Design with the indication of the length of course
3. EHIC European Health Insurance Card (in Italy: TEAM Tessera Europea di Assicurazione Malattia)
4. Tax File Number
5. Proof of available means of support for the stay in Italy (no less than € 5,061.68)

NON-EU STUDENTS

All foreign students who plan to study in Italy have to apply for a permit to stay within 8 days of arriving in Italy. The application procedure and the validity of the permit vary from country to country.

In Italy, foreigners can now apply for and renew their residence permit (permesso di soggiorno) at the Post Office and then track the progress of their application online at www.portaleimmigrazione.it

PLEASE PREPARE THE FOLLOWING DOCUMENTS:

1. Four passport photos (all pages - x2 copies of the main page and visa)
2. A copy of your passport
3. An original of the Certificate of enrolment from the Istituto Europeo di Design, stamped by the Embassy/Consulate
4. A health insurance policy providing coverage from the Health Care Service in Italy:
 - . An insurance policy from your home country with a declaration from the consulate that it is valid in Italy and a description of the duration and health service coverage provided, specifying that there are no limitations on the cost or a duration of an urgent hospitalisation.
 - . Any other insurance that covers the same risk along with a declaration from the insurance company specifying that there are no limitations on the cost or the duration of an urgent hospitalisation.

RESIDENCE PERMIT FOR FOREIGN STUDENTS IN SPAIN

All foreign students who plan to study in Spain have to apply for a residence permit (Tarjeta de Residencia). The application procedure and the validity of the permit vary from country to country and also with the motivation of the request.

EU STUDENTS

Students from the EU receive a residence permit valid for 5 years and renewable thereafter. Please note that this does not depend in any way on economic activities.

PLEASE PREPARE THE FOLLOWING DOCUMENTS:

1. Three passport photos
2. A copy of your passport
3. An original of the Certificate of enrolment from the Istituto Europeo di Design
4. Sickness and accident insurance

NON-EU STUDENTS

The residence permit for study purposes is valid from the beginning until the end of the course, usually no more than one year. The permit is issued by the local police.

Please prepare the following documents:

1. Three passport photos
2. Your passport, together with two copies of the pages with the stamp issued by the Spanish Embassy or Consulate in the student's home country and with the stamp of the date of arrival in the Schengen Area of the EU from the immigration authorities at the airport
3. Documents regarding your current address in Spain: a rental contract or any other declaration.
4. An original of the Certificate of enrolment from the Istituto Europeo di Design
5. Sickness and accident insurance, so as to be able to benefit from the Health Service in Spain.

Tuition payment procedure *from abroad*

BY BANK TRANSFER

MILAN

- **IED Design**
Banca Popolare di Milano
Agency 37 Milano
IBAN CODE:
IT75H0558401637000000001680
BIC (Swift): BPMIITM1037

- **IED Moda Lab**
Banca Popolare di Milano
Agency 24 Milano
IBAN CODE:
IT09H0558401624000000025052
BIC (Swift): BPMIITM1024

- **IED Comunicazione**
Intesa San Paolo
viale Bligny, 52 Milano
IBAN CODE:
IT71N0306909502615301498997
BIC (Swift): BCITITMM

ROME

Unicredit Banca
Agency 6824 Roma Eur Ardigò
IBAN CODE:
IT52R0322603200000005485844
BIC (Swift): UNCRIT2VRMJ

TURIN

Deutsche Bank
Agency 1 Torino
IBAN CODE:
IT73P031040100000000081434
BIC (Swift): DEUTITMMTOR

VENICE

Banca Popolare di Milano
Agency 37 Milano
IBAN CODE:
IT75H0558401637000000001680
BIC (Swift): BPMIITM1037

FLORENCE

Banca Popolare di Milano
Agency 24 Milano
IBAN CODE:
IT09H0558401624000000025052
BIC (Swift): BPMIITM1024

MADRID

Banco Popular Español c/Génova, 20
28004 Madrid España
Account: 0075-0322-81-0600446618
IBAN CODE:
ES6500750322810600446618
BIC (Swift): POPUESMM

BARCELONA

La Caixa: Ofic. 0644
Torrent de l'Olla, 193-197
Barcelona 08012- España
Istituto Europeo di Design
Account:
2100064452020016 5597
SWIFT / internacional:
CAIXESBBXXX
IBAN CODE: ES37

PAYMENT BY CREDIT CARD

AMERICAN EXPRESS VISA MASTERCARD EUROCARD DINERS

Please charge the following amount:

euro

Name of the student

Card Number

Expiry Date

Name of card holder

Signature

PERSONAL INFORMATION

please write clearly and in capital letters

Surname	Given name	<input type="checkbox"/> Male <input type="checkbox"/> Female
Nationality	Date of birth	Place of birth
Address	City	Country
Postal code	Tel. home	Tel. mobile
e-mail		
You finished your studies at: <input type="checkbox"/> College <input type="checkbox"/> University		
University graduation in		Obtained (date)
University (School)		
Town	Country	
Professional Experience and other specialized Courses attended		

LANGUAGE INFORMATION

Knowledge of English: High-Intermediate Advanced Mother Tongue

LANGUAGE CERTIFICATE

Toefl - Score..... Ielts - Score..... equivalent certificate

I AM APPLYING FOR:

MASTERS (first level)

- Design
Milan / 1 year full time / January 2011
Fee € 12.500 (€ 3.500 enrolment, € 9.000 Tuition Fee)
- Fashion
Milan / 1 year full time / January 2011
Fee € 12.500 (€ 3.500 enrolment, € 9.000 Tuition Fee)
- Visual Communication
Rome / 1 year full time / January 2011
Fee € 12.500 (€ 3.500 enrolment, € 9.000 Tuition Fee)

MASTERS: PROFESSIONAL AREA (second level)

INTERIOR DESIGN

- Interior Design
Milan / 1 year full time / January 2011
Fee € 16.000 (€ 3.500 Enrolment, € 12.500 Tuition Fee)
- Interior Design for Commercial Spaces
Dual Degree with Universitat de Barcelona
Barcelona / 1 semester full time + internship / January 2011 Fee
€ 12.500 (€ 3.500 Enrolment, € 9.000 Tuition Fee)

PRODUCT DESIGN

- Product Design
Milan / 1 year full time / January 2011
Fee € 16.000 (€ 3.500 Enrolment, € 12.500 Tuition Fee)
- Design for Sport
Turin / 1 year full time / March 2011
Fee € 16.000 (€ 3.500 Enrolment, € 12.500 Tuition Fee)

TRANSPORTATION DESIGN

- Transportation Design
Master of Arts / Dual Degree with Universitat de Barcelona
Turin / 2 years full time / April 2011
Fee: First Year € 16.500 € (€ 3.500 Enrolment, € 13.000 Tuition Fee) / Second Year € 13.500 (€ 3.500 Enrolment, € 10.000 Tuition Fee)
- Yacht Design
Venice / 2 years full time / April 2011
Fee: First Year € 16.500 € (€ 3.500 Enrolment, € 13.000 Tuition Fee) / Second Year € 13.500 (€ 3.500 Enrolment, € 10.000 Tuition Fee)

ENVIRONMENTAL DESIGN

- Sustainable Architecture
Turin / 1 year full time / April 2011
Fee € 16.000 (€ 3.500 Enrolment, € 12.500 Tuition Fee)
- Urban Events: Design and Management
Barcelona / 1 semester full time + internship / October 2010
Fee € 12.500 (€ 3.500 Enrolment, € 9.000 Tuition Fee)
- Environmental Design
Specialization in: Sustainable Urban Design or Landscape Design
Rome / 1 year full time / March 2011
Fee € 16.000 (€ 3.500 Enrolment, € 12.500 Tuition Fee)

FASHION DESIGN

- Fashion Design
Specialization in: Product Manager or Fashion Designer
Milan / 1 year full time / January 2011
Fee € 16.000 (€ 3.500 Enrolment, € 12.500 Tuition Fee)

GRAPHIC DESIGN

- Graphic Design
Florence / 1 year full time / January 2011
Fee € 16.000 (€ 3.500 Enrolment, € 12.500 Tuition Fee)

FASHION COMMUNICATION

- Fashion Communication
Specialization in: Fashion Stylist or Fashion PR
Milan / 1 year full time / January 2011
Fee € 16.000 (€ 3.500 Enrolment, € 12.500 Tuition Fee)

FASHION MANAGEMENT

- Fashion Management
Specialization in: Product Management or Retail Management
Milan / 1 year full time / January 2011
Fee € 16.000 (€ 3.500 Enrolment, € 12.500 Tuition Fee)

DESIGN MANAGEMENT

- Design Management
Dual Degree with Universitat de Barcelona
Barcelona / 18 month full time / January 2011 / Fee € 17.500 (€ 3.500 Enrolment, € 14.000 Tuition Fee)

MANAGEMENT

- Brand Management and Communication
Milan / 1 year full time / April 2011
Fee € 16.000 (€ 3.500 Enrolment, € 12.500 Tuition Fee)
- Arts Management
Rome, Florence, Venice | 3 semester full time | February 2011
1 semester:
Fee € 7.000 (€ 3.500 Enrolment, € 3.500 Tuition Fee)
3 semesters:
Fee € 18.000 (€ 3.500 Enrolment, € 14.500 Tuition Fee)
- Management for Luxury Goods
Specialization in: Marketing or Retail
Rome / 1 year full time / January 2011
Fee € 16.000 (€ 3.500 Enrolment, € 12.500 Tuition Fee)

MASTERS: RESEARCH AREA (second level)

ADVANCED DESIGN

- Advanced Design for Transportation
Turin / 1 year full time / November 2010
Fee € 16.000 (€ 3.500 Enrolment, € 12.500 Tuition Fee)

DESIGN INNOVATION

- European Design Labs: Interdisciplinary Design
Madrid / 1 year full time / January 2011
Fee € 21.000 (€ 3.500 Enrolment, € 17.500 Tuition Fee)
- Strategic Design Labs
Madrid / 1 year full time / January 2011
Fee € 15.500 (€ 3.500 Enrolment, € 12.000 Tuition Fee)
- Product Design Labs
Madrid / 1 year full time / January 2011
Fee € 15.500 (€ 3.500 Enrolment, € 12.000 Tuition Fee)
- Communication Design Labs
Madrid / 1 year full time / January 2011
Fee € 15.500 (€ 3.500 Enrolment, € 12.000 Tuition Fee)

INFO

ADDRESS

Istituto Europeo di Design - International Affairs Office
via Sciesa, 4 - 20135 Milan - Italy
Ph. +39 02 55192963 | Fax +39 02 5468517
E-mail: admissions@ied.it | www.ied.edu

IMPORTANT

The present application must be completed with: passport photocopy, personal profile with full description of studies, statement of purpose and portfolio (only for Professional and Research master courses in design). Uncomplete applications will not be processed.

I FOUND OUT ABOUT THIS COURSE FROM:

(compulsory: please specify where you first heard about IED)

Signature

.....